

Hackettstown, NJ Retail Script
AA# 1016 Begins Immediately

I'm calling on behalf of the New Jersey Wholesale Marketers Coalition. I want to tell you an update on the tobacco retailing ordinance before the common council.

This Monday, August 22, the Mayor and Common Council will hold continue discussion on the proposal to ban self-service displays of tobacco products in your store. If this passes, you will lose your promotion-merchandising payments. Does this issue concern you and your business?

(If yes, continue. If no, terminate.)

It's important that you attend the meeting on Monday evening and speak out against the proposed ban on cigarette displays. When you go, explain that display payments are very important to your business. Urge the council to reject this unreasonable proposal because it will do little to stop youth smoking. It will only hurt honest, law-abiding retailers like you.

Remember that the hearing is on Monday, August 22. It will start at 7:30 p.m. in the Municipal Building at 215 Stiger Street..

Do you think you may be able to attend?

(Record positive and negative responses.)

Thank you for your time.

51851 8170

To: 1210 - New York ROU (ALVICH)
From: S=Cook; G=Bruce; I=A.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 9/22/97 14:32
Opened: 9/22/97 9:56
Subject: FW: Hackettstown, NJ Script

This script is being used to fight the ordinance in Hackettstown, N.J.
Thought this might help you, should you be able to make any contacts in
that area.

Bruce

From: Matthew Tilley
To: Cockman, Michael; Cole, Ron W.; Cook, Bruce A.; Lester, Frank G.;
Morrow, John (WKA); Osmon, Greg (WKA); Phillips, Mike W.; Chris Holt
Cc: Gallagher, Elizabeth
Subject: Hackettstown, NJ Script
Date: Friday, September 19, 1997 10:58AM

Attached. These calls to retailers will start this afternoon.

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